

NEW WORLD OF WORK

WHAT FACTORS ARE CONTRIBUTING?

01 People are loyal to their skills, not their employer

02 A younger workforce with modern values

03 The lines between work and play are grey

04 The digital age means we are connected 24/7

SOCIAL TECHNOLOGIES

80% Of global executives believe social media engagement will led to increased sales.

It is suggested that by fully implementing social technologies, companies have an opportunity to increase productivity by

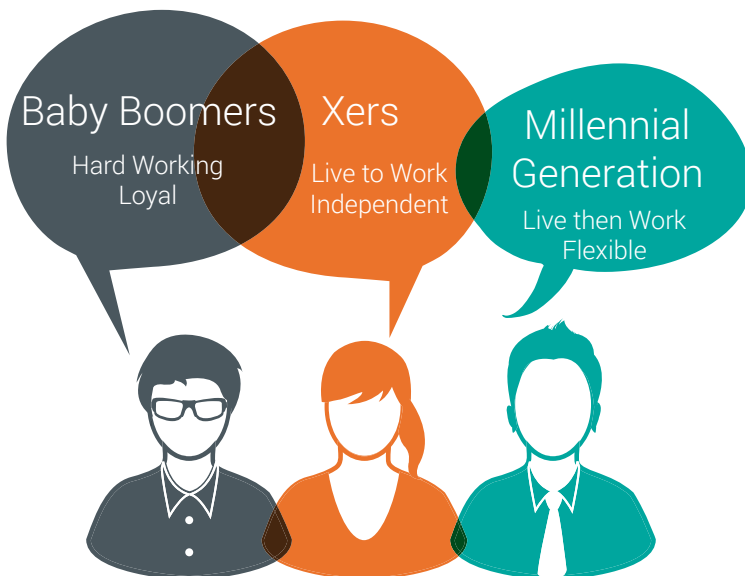
20% to 25%



WORK-LIFE BLENDING

Technology is bringing the work and home closer together – increasingly employees don't have to choose between work life or home life, rather they are opting to blend the two in an effort to increase their own productivity, resulting in a happier more content lifestyle.

MULTIGENERATIONAL WORKFORCE



What are you doing to attract and engage future leaders?

- Understand their aspirations
- Be open minded and innovative
- Develop opportunities to encourage flexibility
- Embrace the generational differences in the workplace

[Click here for more on global workforce trends.](#)

DEMOGRAPHIC SHIFT

Workplaces are becoming more diverse, we are seeing workplaces embracing three, and in some cases four, generations working together. Not surprisingly this has brought with it many challenges to the way companies structure their organisations, each generation having vastly different attitudes and workplace values. Although many baby boomers are working past retirement age, this group will reduce dramatically in the next 5 to 10 years creating a substantial skills gap in the market. Many industries are already feeling the effects of the skills shortage, which is putting immense pressure on companies to find the right talent.

GLOBAL WORKFORCE



Due to the skill shortage demand, workers are much more mobile. Relocating to another city or even country is now a common career move. Businesses are realising the need to groom talented employees with international experience.