



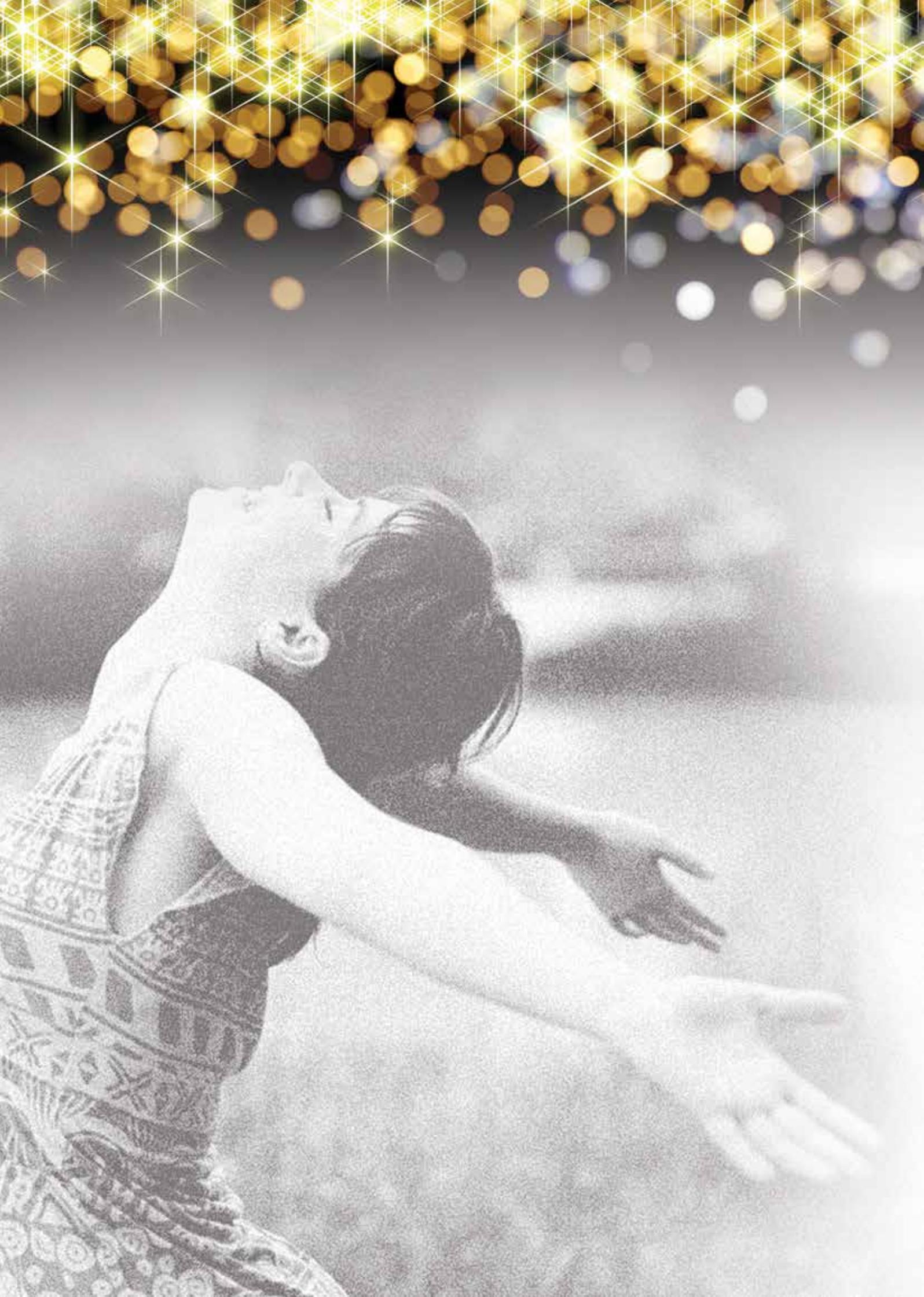
r a i s i n g
hope

The lack of housing and supported accommodation for homeless women and women at risk of homelessness is a growing concern.

Parramatta Mission is doing something about this.

Join us in building the solution.







We invite you to partner with us as a sponsor for the
Raising Hope for Homeless Women Gala Event.

**Parramatta Mission's
Raising Hope for Homeless Women Gala Event**

**Waterview in Bicentennial Park
Friday 27th June 2014, 7:00pm**

www.parramattamission.org.au



Raising Hope For Homeless Women

Parramatta Mission has been providing community services for over 40 years. Helping people who are homeless, people facing crisis and people living with mental illness.

Today, Parramatta Mission is one of the largest providers of community mental health services in New South Wales, as well as one of the largest providers of community services to people who are homeless or at risk of homelessness in Western Sydney. We do this with a vision to be a community transforming lives through our values of grace, dignity, inclusion, faith and hope.

Pathways for homeless women have been minimal and a reoccurring gap in our society over the past decade. With an increase in the cost of living, rising rates of domestic violence, and employers demanding higher levels of workplace experience and skills, the gap is rapidly increasing.

Mental health is another common theme present in women experiencing homelessness, and when paired with the above mentioned factors, mental health symptoms can often be exacerbated.

While social housing is a temporary fix for homeless women with complex needs, for many women it can only be seen as that, a temporary fix. A holistic approach toward meeting women's individual needs is a necessary requirement in reaching a more permanent solution.

Restrictions around implementing a holistic approach for individual women include, limited funding, limited affordable housing, limited access to therapeutic interventions and extensive time delays for professional intervention. These restrictions significantly impact on the healing process that is vital for women to connect with the community and maintain stable tenancies and housing over significant periods of time.

Gala event objective

Parramatta Mission's Raising Hope for Homeless Women Gala Event, hosted by Mark Taylor, is being held to raise awareness and funds to address the unmet need of crisis accommodation for women who are homeless or at risk of homelessness.

All proceeds will go towards building and developing crisis accommodation for homeless women. Crisis accommodation is intensive support and the provision of case management to restore hope in women who have been deeply traumatised in life.



Together we can help women escape the danger and despairing reality of homelessness, giving them hope and assistance to transition into safer and more independent living.



As a Corporate Partner of the Raising Hope for Homeless Women Gala Event you will benefit from:

- Networking
- Corporate Social Responsibility
- Team Building
- Marketing and brand awareness
- A great night with friends, family, clients and staff for a great cause
- Being a known major partner in the implementation of crisis accommodation for homeless women in Western Sydney.

The Parramatta Mission team is dedicated to working with your organisation, ensuring your sponsorship investment is maximized through marketing and communication opportunities.

This is a great chance for your organisation to promote your brand and supportive role in bridging the gap in services for homeless women.

Parramatta Mission is dedicated to expanding our footprint over the coming years. Your continued support and partnership will not only enable great change in our community, but provide your organisation and staff the benefit of being part of a community transforming lives.



Major Event Partner (one position available)

\$25,000 including GST

- Two premium tables in a prime position for 10 guests per table.
- Event book advertising (full page)
- Representative from your organisation to announce one of the silent auction winners
- Logo printed as event sponsor on event gift bags
- One branded item in event gift bags (Event Partner to provide item)
- Pull up banner displayed in prominent position
- 3 minute video presentation on your organisations' decision to support this cause
- Logo to be displayed on presentation screen during the night
- Logo featured on pre-event communications
- Recognition of event partnership on the Parramatta Mission website
- Acknowledgement in media
- Feature article in the Parramatta Mission Winter newsletter distributed to over 2500 people
- Recognition as event partner in event thank you communications

Platinum Event Sponsor (eight positions available)

\$5,000 including GST

- One premium table in a prime position for 10 guests
- Event book advertising (half page)
- One branded item in event guest gift bags (Event Partner to provide item)
- Pull up banner on display
- Logo to be displayed on presentation screen during the night
- Recognition of event partnership on the Parramatta Mission website
- Recognition as a Platinum Event Sponsor in the Parramatta Mission Winter newsletter distributed to over 2500 people

Gold Event Sponsor

\$2,500 including GST

- One table for 10 guests
- Logo in event book
- Logo to be displayed on presentation screen during the night
- Logo on the Parramatta Mission website



Sponsorship or Partnership enquires

To discuss sponsorship and partnering opportunities in more detail, please contact

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Additional Event Information

Venue:

Waterview in Bicentennial Park

Bicentennial Drive (entrance off Australia Avenue)

Bicentennial Park, Sydney Olympic Park

Commencing at 7:00pm

Expected attendance: over 400 guests including representatives from leading corporate and community organisations, and Parramatta Mission staff and stakeholders.

Celebrity host for the evening: Mark Taylor

Mark has been the well-respected patron of Parramatta Mission for 17 years. During this time Mark has been a positive presence in the Meals Plus Community Kitchen and Outreach Program. Socially engaging with consumers as they attend Meals Plus for their lunch and actively supporting Parramatta Mission and its services in our vision of transforming lives.

Mark brings with him, as one of the guest speakers to the Parramatta Mission Gala Event, the Captain of the Australian Cricket Team, Michael Clarke. Michael has successfully led the Australian Cricket Team to wins in the Ashes and the South African series.

On the night there will be additional guest speakers, silent auction items, entertainment, beauty booths, gift bags and more.

This is a fantastic opportunity to meet with likeminded people and organisations.



Parramatta Mission. A part of the Uniting Church in Australia
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